## iforum 2018

# Sponsorship offer

# 10<sup>th</sup> iForum successfully took place in Kiev!

On the 25th of April 2018 the largest IT conference was held in Kyiv – the tenth Ukrainian forum for Internet-professionals iForum

# 1213 13 Visitors

# Floor area **14000** M<sup>2</sup>

streams

9

6

halls

#### Number of partners with advertising

\*\*\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*\*\*\* \*\*\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*\*\*\* \*\*\*\*\*\*\*\* \*\*\*\*

#### Number of stands in expo area

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Projects in «City of the Future» exhibition

Floor area of «City of the Future» exhibition 1056 M<sup>2</sup>

# Our event was highly discussed:



Commercia companies

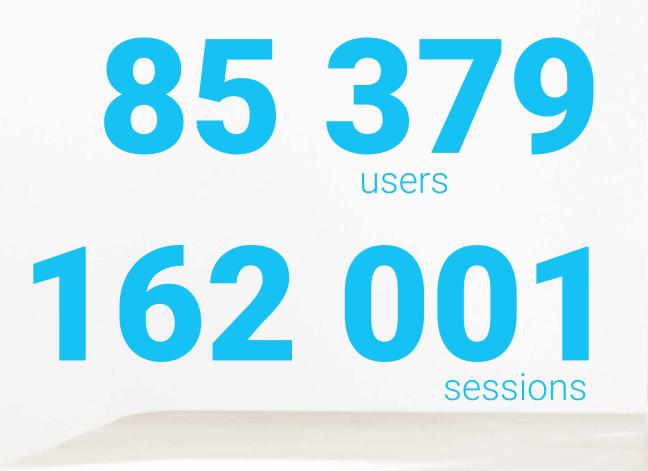
**2 9** Media sources



publications

### **Our web-site visited:**

throughout event activity





# Social media

S

People, who liked our Facebook page (unique users)

# 10360

Overall page users in the period February - April

25 130

General coverage in the period February - April

# 2473663

Entire featuring in the period February - April

2967 189

### Social media

[O]

### 1287 publications with tags

# #iforum2018

# **Offline advertisement**

Advertisement in Kyiv subway 1 - 31 March Advertisement in Intercity catalogue: March issue

Advertisement in Spotlife clubs 1 March - 15 April

**705** rail cars

clubs in all Ukraine



To make your participation in this event as efficient as possible, you can choose one of our sponsorship opportunities that is most suitable for your business goals. For your convenience, we've prepared several sponsorship packages, which can be adjusted according to your needs. There are all-in packages and individual options.

#### **Title Sponsor**

There is only one title sponsor at iForum

#### Package price: **240 000 UAH**



- Granting the status of "Title sponsor"
- Sponsor's speech at the opening ceremony (up to **3** minutes) in the main hall for **2000** people
- Registration zone branding (early agreement)
- A fixed place for the stand in the exhibition area near the main hall (9x2 m)
- o Logo on the brand wall
- o Roll-up in the exhibition area
- Sponsor's logo on the backstage in each hall
- Announcement of the sponsor from the main stage at the opening and closing ceremonies of the event

- Sponsor's logo on the press wall among other logos of partners and sponsors(in the hall for press conferences behind the participants)
- Sponsor's logo on the video from conference on a separate slide at the beginning of each video report
- Sponsor's speech in the reportage about the conference
- Handouts in the participant package (2 product type, up to 200 g)
- Souvenirs in packages of participants
- Sponsor's advertising layout on the conference package
- Sponsor's logo on the cover of the notebook
- Sponsor's logo on each page of the notebook (1 color)
- Sponsor's logo on the badges of participants (provided that the contract is signed before the sales started)
- Logo with the description of the company on the official Facebook page of the event
- The mention of the sponsor in the newsletters to the participants
- Sponsor's logo on the official website www.iforum.ua on the central banner
- Sponsor's large logo on the site
- o 25 free tickets for the event
- o 30% discount on all additional tickets
- $\circ$   $\,$  Name promo code for 10% discount for clients and partners of the Sponsor  $\,$

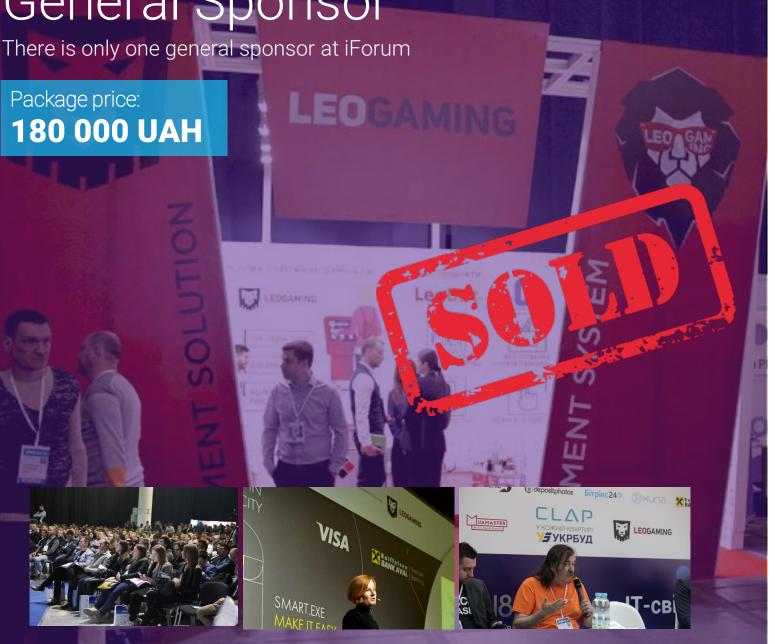


ССАР у кожній квартирі УБУКРБУД



#### **General Sponsor**

#### Package price: 180 000 UAH



- Granting the status of "General 0 Sponsor"
- Announcement of the sponsor from the main stage at the opening and closing ceremonies of the event
- A fixed place for the stand in the exhibition area near the main hall (**6x2** m)
- Logo on the brand wall Ο
- Roll-up in the exhibition area Ο
- Sponsor's logo on the backstage 0 in each room
- Sponsor's logo on the press 0 wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)

- Sponsor's logo on the video from conference on a separate slide at the beginning of each video report
- Sponsor's speech in the video about the conference
- Handouts in the participant package (2 product type, up to 200 g)
- Souvenirs in packages of participants
- Sponsor's large logo on the conference package
- Sponsor's logo on the cover of the notebook
- Logo with the description of the company on the official Facebook page of the event
- The mention of the sponsor in the newsletter to the participant
- Sponsor's large logo on the site www.iforum.ua
- 20 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor







#### City of the Future Sponsor

There is only one City of the Future Sponsor at iForum

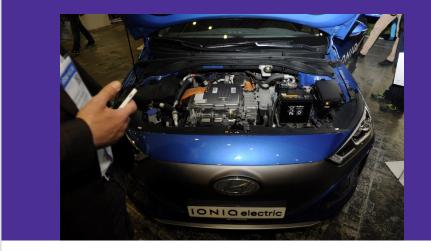
#### Package price: 120 000 UAH



Everyone wants to live in a comfortable and modern city, where all the routine processes are automated, complicated systems are strongly connected with each other, and public services are so userfriendly and easy that even children can handle it.

At iForum we build a huge prototype of the City of the Future. It will be a thematic exhibition with interactive expositions, and every visitor will be able to become a citizen of the City of the Future -to touch and to operate innovative technologies, which will surround us all very soon. The sponsorship package includes:

- Granting the status «City of the Future Sponsor»
- The company's logo on the pneumatic gates before entering the exhibition area City of the Future.
- Providing a place for the stand in City of the Future in a certain location (**6x2** m with zone for activities)
- Making and placement in the exhibition area of City of the Future a large backstage in company style
- Putting racks with promo materials, billboards in the City of the Future (up to 2 sq.m of vertical area, up to 5 constructions)
- Sponsor's logo on the press-bull among other logos of partners and sponsors (in the hall for press-conferences behind the participants)
- Sponsor's logo in video at the beginning of each report on the one screen with other sponsors of the streams
- Sponsor's materials in the participant package (1 product type, weight up to 100 g) •
  Sponsor's logo on the participant's package
- o Sponsor's logo on the official website www.iforum.ua
- Sponsor's logo with description of the company on the official Facebook-page of the event
- 15 free tickets for the event
- o 30% discount for all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor



HYUNDAI



#### Sponsor of the Stream

Branding of the chosen hall where the reports take place

Package price: 120 000 UAH

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This type of sponsorship gives an opportunity to access a certain audience in the hall, for example, Internet marketers, developers, start-ups. The sponsorship package includes:

- Granting the status of "Sponsor of the Stream ......"
- A place for stand in the exhibition area with a fixed location near the stream (3x2 m)
- Broadcast the video during the break between the reports of the selected stream (1 minute)
- Sponsor's logo at the entrance to the hall
- Sponsor's logo on the site www.iforum.ua

Blockchain

 Sponsor's logo on the conference package

- o Roll-up in the exhibition area
- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Backstage design in the selected hall in the sponsor's of the stream style
- Sponsor's logo in video on the common slide with other partners and sponsors
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- Additional branding of the corresponding hall (optional)
- o 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor







#### Sponsor of Internet Business & Startups Stream 2018 DREAMTEAN

- УКРБУЛ







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#### Sponsor of Advertisement and PR Stream 2018

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#### Sponsor of EdTech of the Future and Innovations Stream 2018







### Sponsor of Digital Fun/CRM & Loyalty Stream 2018 **510**

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#### Бітрікс24 ©



# Sponsor of Blockchain Stream 2018











#### Sponsor of the iForum

There are 5 sponsors at iForum

Package price: 60 000 UAH

**TORM2018** 

- o Granting of the status "Sponsor"
- A place for stand in the exhibition area (3x2 m)
- Sponsor's logo on video materials on the common slide with other partners and sponsors
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Sponsors logo on the site www.iforum.ua
- o 5 free tickets for the event
- 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### Sponsors of iForum 2018









# Specialized packages

If you want to make a special emphasis on certain characteristics of your company, we have such packages to offer:

#### Lounge Partner

There is only one Partner of the Lounge Zone at iForum

Package price: 90 000 UAH

- Granting of the status «Lounge Partner» (set Sponsor», "Relax" ponsor
- Branding of the lounge zone according o sporsors n
- o Sponsor's exposition at the exhibition zone needed by high zone (6x2 m
- Promoters in the branding clothes on the Forum's territory
- o Relax-activities (optional)
- Possibility to use poufs with sponsor's logo (optional)
- o Sponsor's logo on the site <u>www.iforum.ua</u>
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors
- Sponsor's logo on the brand wall

- ponsor's logo on the press wall among other logos of partners and ponsors (in the hall for press conferences behind the participants)
- Letributing materials in the participant's package (1 type of promotional products, up to 100 g)
- Additional branding of the lounge zone (optional)
- 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### **Financial** Partner

There is only one financial partner at iForum

Package price: 90 000 UAH

- Granting of the status «Financial Partner»
- Sponsor's exposition at the exhibition zon (6x2
- Promoters in the branding clothes on the in rum's te
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on video materials on the common slide with other partners and sponsors
- Sponsor's logo on the brand wall

- Sporsor's logo on the press wall among other logos of partners and sport ors (in the hall for press conferences behind the participants)
- Distri, uting materials in the participant's package (1 type of promotional products, up to 100 g)
- 10 free tickets for the event
- **30**% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Avia Partner

There is only one Avia Partner at iForum

Package price: 90 000 UAH

- o Granting of the status «Avia Partner»
- Sponsor's exposition at the exhibition zone (6x2 m)
- o Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Insurance Partner

There is only one insurance partner at iForum

Package price: 90 000 UAH

- o Granting of the status «Insurance Partner»
- Sponsor's exposition at the exhibition zone (6x2 m)
- o Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### Healthcare Partner

There is only one Healthcare Partner at iForum

Package price: 90 000 UAH

The sponsorship package includes:

- o Granting of the status «Healthcare Partner»
- Sponsor's exposition at the exhibition zone (6x2 m)
- o Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- o Sponsor's ambulance near the entrance to the pavilion
- Sponsor's logo on the brand wall

clinic

- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### **Innovation Partner**

There is only one innovation partner at iForum

Package price: 90 000 UAH

The sponsorship package includes:

- Granting of the status «Innovation Pather»
- Sponsor's exposition at the exhibition 2 ne (6
- Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the orum's ter
- Possibility to hold polls and give away fliers
- o Partner's special offer in the newsletters to the participants
- Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

onsor's logo on the brand wall

- Spinsor's logo on the press wall among other logos of partners and spinsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Building Partner There is only one building partner at iForum OFOOKUTT9

Package price: 90 000 UAH

- o Granting of the status «Building Partner
- Sponsor's exposition at the exhibition  $z = (6x^2 m)$
- Possibility to install several work expositions for many and manus
- Promoters in the branding clothes on the prumis territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- ponsor's logo on the brand wall
- Spinsor's logo on the press wall among other logos of partners and spinsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o **10** free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Game Partner

There is only one game partner at iForum

Package price: 90 000 UAH

- o Granting of the status «Game Partner»
- Sponsor's exposition at the exhibition zone (6x2 m)
- Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### **Telecommunication** Partner

There is only one telecommunication partner at iForum

Package price: 90 000 UAH

- o Granting of the status «Telecommunication Partner»
- Sponsor's exposition at the exhibition zone (6x2 m)
- Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Gadget Partner

There is only one gadget partner at iForum

Package price: 90 000 UAH

- o Granting of the status «Gadget Partner»
- Sponsor's exposition at the exhibition zone (6x2 m)
- Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 10 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### **Educational Partner**

There is only one Educational Partner at iForum

Package price: 60 000 UAH

- Granting of the status «Educational Paner»
- Sponsor's exposition at the exhibition one (
- Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the Forum's territory
- Possibility to hold polls and give away flie
- o Partner's special offer in the newsletters to the participants
- Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor



There is only one domain partner at iForum

Package price: 60 000 UAH

The sponsorship package includes:

- o Granting of the status «Domain Partner»
- Sponsor's exposition at the exhibition zone (3x2 m)
- o Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

• Sponsor's logo on the brand wall

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• Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)

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- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### Payment Partner

There is only one payment partner at iForum

#### Package price: 60 000 UAH

The sponsorship package includes:

- Granting of the status «Payment Part or
- Sponsor's exposition at the exhibition one (
- Promoters in the branding clothes on the iForum st
- Possibility to hold polls and give away fli
- Partner's special offer in the newsletters to the incipants
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

Sponsor's logo on the brand wall

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LEOGAMING

Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)

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- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event

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- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Legal Partner

There is only one legal partner at iForum

Package price: 60 000 UAH

- o Granting of the status «Legal Partner»
- Sponsor's exposition at the exhibition zone (3x2 m)
- o Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### ourist Partner

There is only one tourist partner at iForum

Package price: 60 000 UAH

- o Granting of the status "Tourist Partner"
- o Brand-name of the sponsor in the coffee zone
- Sponsor's stand in the exhibition area (3x2 m)
- Possibility of using dishes for coffee with sponsor's symbols (provided by the sponsor)
- Possibility of holding a quest/game/any activity using the area of the coffee zone
- Possibility of putting branded clothes on the staff (staff and clothes both are provided by the sponsor)
- o Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package

- Sponsor's logo on video materials on the common slide with other partners and sponsors
- o Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### Provider Partner

There is only one provider partner at iForum

Package price: 60 000 UAH

- o Granting of the status «Provider Partner»
- Sponsor's exposition at the exhibition zone (3x2 m)
- o Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor



- o Granting of the status "Coffee Partner"
- o Brand-name of the sponsor in the coffee zone
- Sponsor's stand in the exhibition area (3x2 m)
- Possibility of using dishes for coffee with sponsor's symbols (provided by the sponsor)
- Possibility of holding a quest/game/any activity using the area of the coffee zone
- Possibility of putting branded clothes on the staff (staff and clothes both are provided by the sponsor)
- o Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package

- Sponsor's logo on video materials on the common slide with other partners and sponsors
- o Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor



There is only one Furniture Partner at iForum

Package price: 60 000 UAH

- o Granting of the status «Furniture Partner»
- Sponsor's exposition at the exhibition zone (3x2 m)
- Possibility to install several work expositions for the participants
- Promoters in the branding clothes on the iForum's territory
- Possibility to hold polls and give away fliers
- o Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package
- Sponsor's logo on video materials on the common slide with other partners and sponsors

- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- o 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### Integration Partner

There is only one integration partner at iForum

Package price: 60 000 UAH

- o Granting of the status "Integration Partner"
- o Brand-name of the sponsor in the coffee zone
- Sponsor's stand in the exhibition area (3x2 m)
- Possibility of using dishes for coffee with sponsor's symbols (provided by the sponsor)
- Possibility of holding a quest/game/any activity using the area of the coffee zone
- Possibility of putting branded clothes on the staff (staff and clothes both are provided by the sponsor)
- o Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package

- Sponsor's logo on video materials on the common slide with other partners and sponsors
- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

### Auto/Moto Partner

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There is only one Auto Partner at iForum

Package price: 60 000 UAH

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- Granting of the status «Auto/Moto Parts 3.4
- Sponsor's exposition at the exhibition one (5 2 m)
- Possibility to demonstrate 1 piece of errotro transport to the special area with other participants
- Sponsor's exposition outdoors near the entrance to the aviiion (2 cars, 3 pieces of mototransport)
- o 4 promoters in the branding clothes on the iForum's territory
- o Test-drive
- o Partner's special offer in the newsletters to the participants
- o Possibility to organize special events at the exposition, prize drawing
- o Sponsor's logo on the site www.iforum.ua
- Sponsor's logo on the participant's package

- ponsor's logo on video materials on the common slide with other rtners and sponsors
- Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- Additional branding of the outdoors exposition (mandatory prior approval with the organizers)
- **10** free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for 10% discount for clients and partners of the Sponsor

#### Sport Partner

There is only one sport partner at iForum

Package price: 60 000 UAH

- o Granting of the status "Sport Partner"
- o Brand-name of the sponsor in the coffee zone
- Sponsor's stand in the exhibition area (3x2 m)
- Possibility of using dishes for coffee with sponsor's symbols (provided by the sponsor)
- Possibility of holding a quest/game/any activity using the area of the coffee zone
- Possibility of putting branded clothes on the staff (staff and clothes both are provided by the sponsor)
- o Sponsor's logo on the site www.iforum.ua
- o Sponsor's logo on the participant's package

- Sponsor's logo on video materials on the common slide with other partners and sponsors
- o Sponsor's logo on the brand wall
- Sponsor's logo on the press wall among other logos of partners and sponsors (in the hall for press conferences behind the participants)
- Distributing materials in the participant's package (1 type of promotional products, up to 100 g)
- 5 free tickets for the event
- o 30% discount on all additional tickets
- Name promo code for **10**% discount for clients and partners of the Sponsor

#### In 2018 our infopartners were:

General Radio Partner



General Media Partner



TV Partner



Business Media Partner



# Additional features and separate options

Stands in the exhibition area, promoters, promotions, polygraphy in packages of participants



Along with large halls for interesting reports iForum provides big space for the exhibition area. Last year there were more than 70 stands from different IT-companies.

You can select one of accommodation options, depending on how much space you need for the company's presentation. You also have to indicate whether you need equipped space or just empty area to place your stand.

#### Place for standard stand 3x2 m

#### Package price: **25 000 UAH**

- place for a standard stand in the exhibition area (3x2 m). This is an empty area without walls with a concrete floor, which you can fully equip at your discretion;
- o 3 invitations to the conference;
- o 30% discount on additional tickets.







#### Place for big stand 6x2 m

Package price: 40 000 UAH

- place for a standard stand in the exhibition area (6x2 m). This is an empty area without walls with a concrete floor, which you can fully equip at your discretion;
- o 3 invitations to the conference;
- o 30% discount on additional tickets.







#### Arranged stand 3x2/6x2 m

#### Package price: **30 000 / 45 000 UAH**

- o Equipped place for your company in the exhibition area (3x2m or 6x2m respectively):
- ➢ White walls Octane
- > Frieze with company name
- ➢ Table -1
- ➤ Chairs -2
- > Strap with hooks or a shelf
- Lighting lamps -2
- ➢ Connector -2
- ➢ Carpet flooring
  - o 3/5 invitations to the conference;
  - o 30% discount on additional tickets.







# Placing handout materials in the participant package

#### Package price: 8 000 UAH

All our 10000+ participants will receive a package with handout materials. This package provides:

- Distribution of handouts in the participant package (1 type of promotional product, up to 100 g);
- o 2 invitations to the conference;
- o 30% discount on additional tickets.





## Your promo-staff at the exhibition

Package price: 8 000 UAH

Your promoters will be able to work all the day long in the exhibition zone, handing out products or conducting a survey.

- o Work of two promoters;
- o 30% discount on tickets.







### iforun2018

### If you have any questions, please contact Kateryna Tsaregorodtseva +38(067)-110-33-22 partner@imena.ua